



UX/UI DESIGN

New Digital Noise

Our Clients

We deliver excellent services



Our Uniqueness

Things that differentiate ourselves from competitors

Desirable Design

A beautiful design attracts more users and increases retention.
Our designers make your users love your website and app!

Reliable Delivery

We make sure our designs are task-forces and mission-driven!
Efficiency at the core!



Functional Design

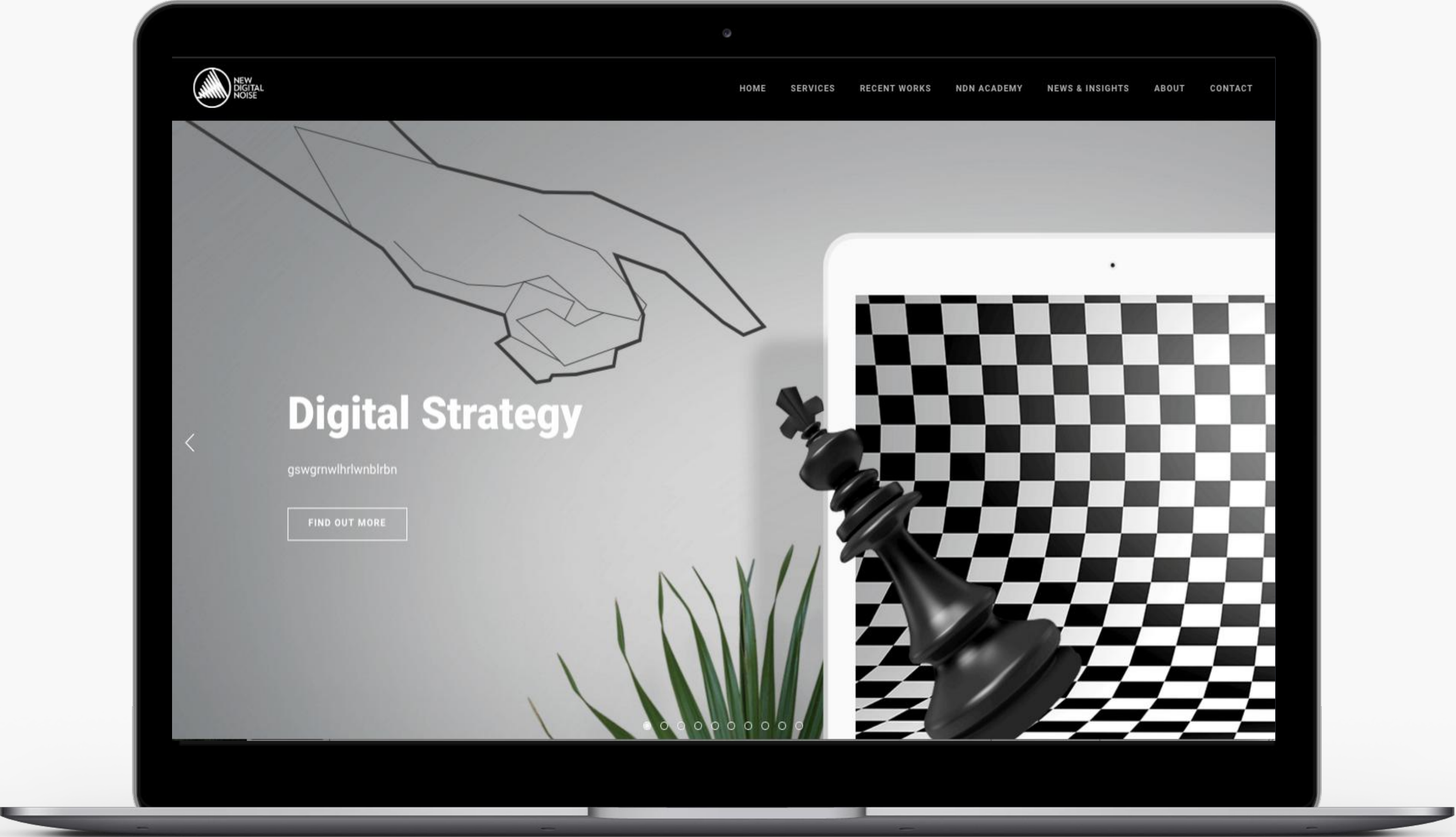
When using your app, users will feel smarter and empowered.
Achieve more with less!

Rich Experience

Our team of UX/UI experts have rich experience working with clients from different industries.

Our Services

Integrate great design with our products



Website

We design and create web applications from the ground up! We believe that user experience should be tailored to the right channel, as behavior on a website continues to be unique.

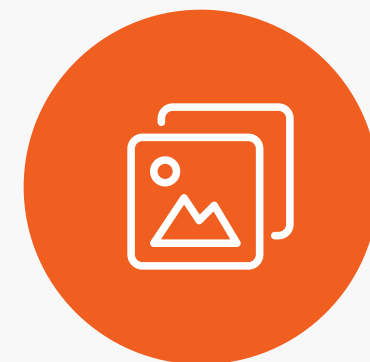


Our Services

Integrate great design with our products

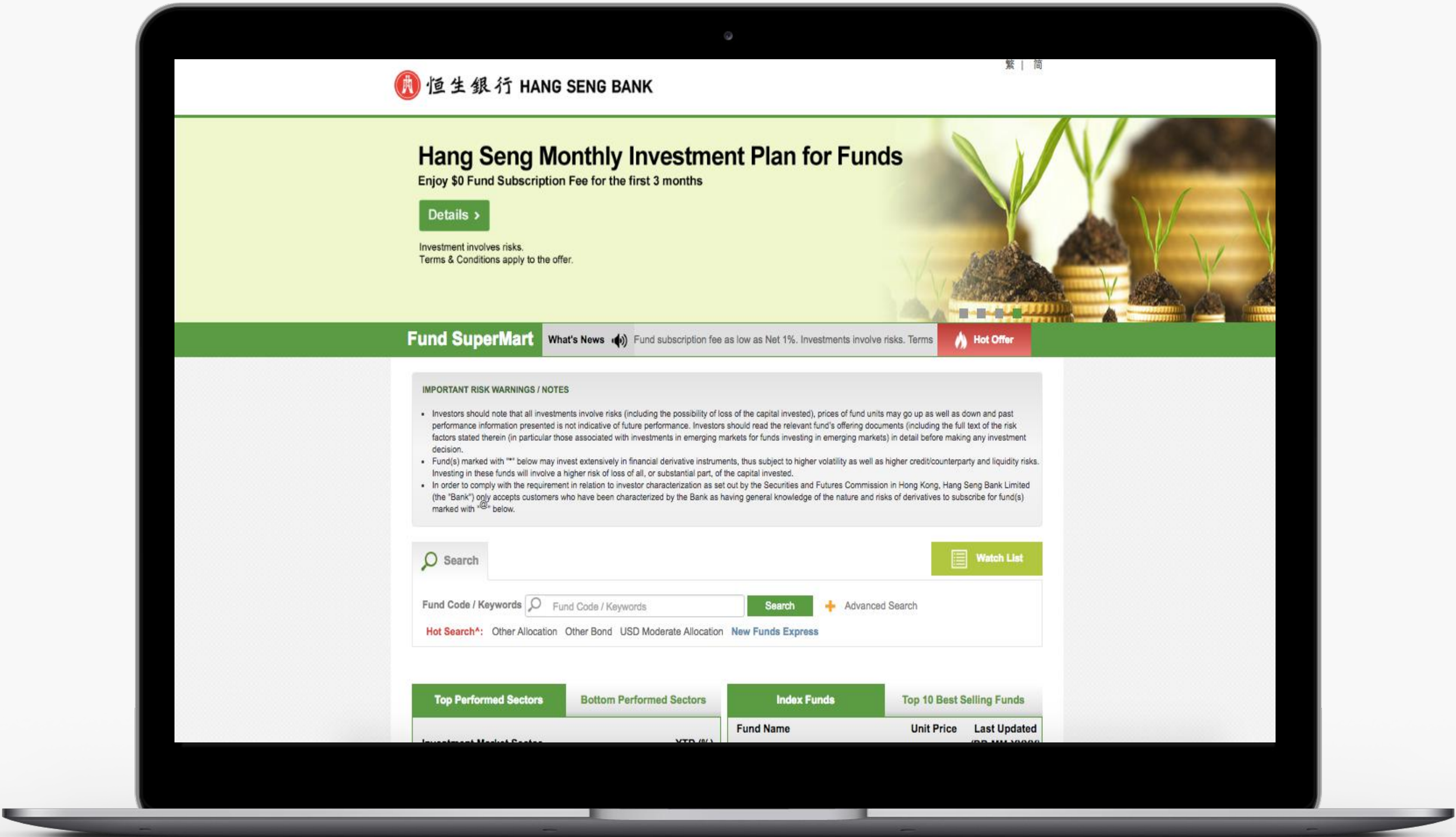
Mobile Apps

Mobile Apps are becoming an important medium to reach out to your customer and attract new users. The right UX/UI drives higher engagement and improves your app's adoption efforts.



Case Study

Hang Seng Bank- User-focused design



Challenge

The Fund SuperMart website was complicated to use and required extensive understanding on fund in order to navigate.



Solution

We re-created Website and Tablet interfaces with user-focussed simplicity. We embed a search-friendly element into the design which gave users a one-click experience to find their desired investment.

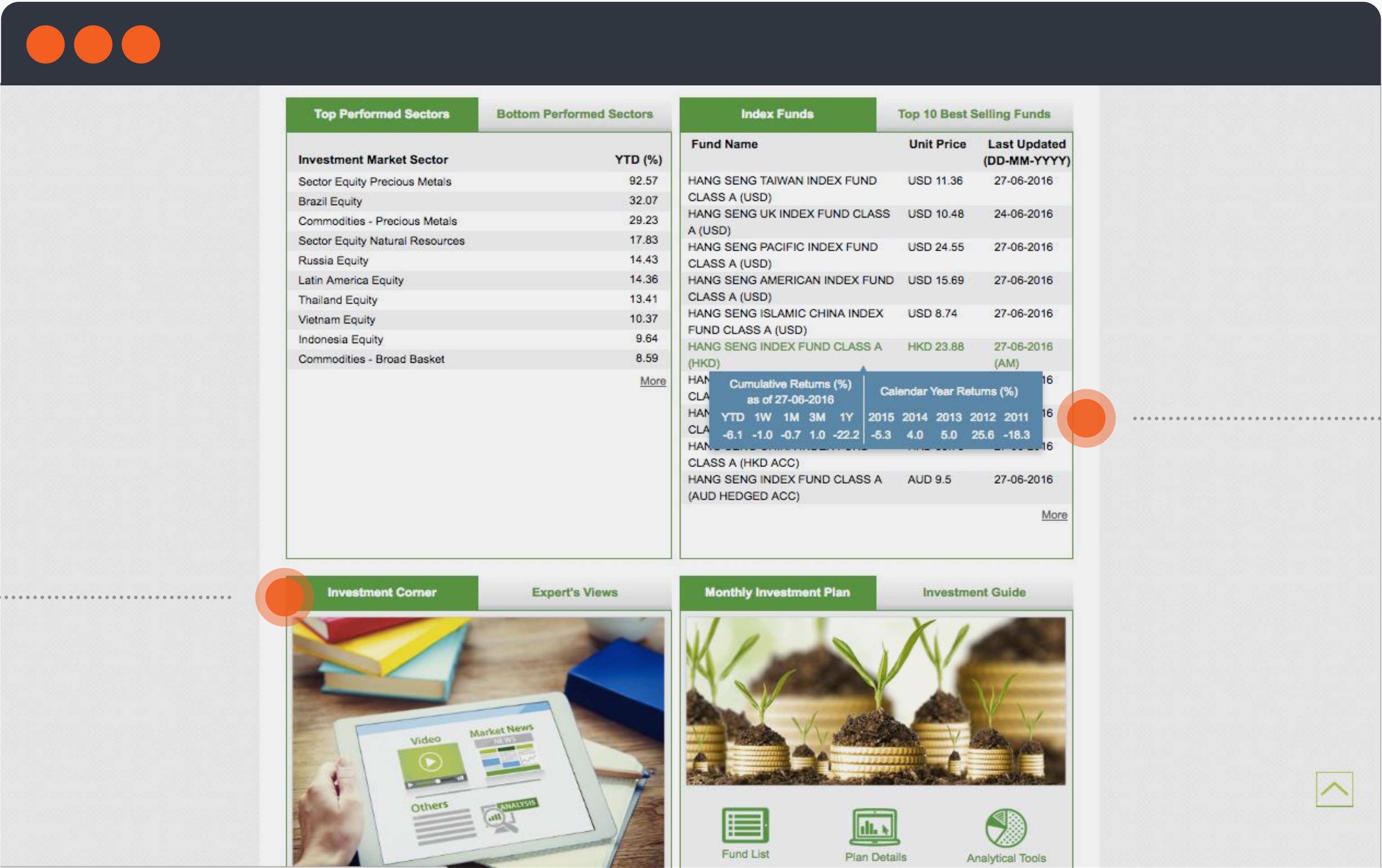


Results

With a simple and elegant interface, even new users are able to navigate painlessly, lowering the bounce rate of the site and improving conversions.

Case Study

Hang Seng Bank- User-focused design



Use of graphics for easy understanding on products and investment knowledge.



Mouse Over (Desktop) & One Click (Tablet) in response to consumers' request in easy access for "Further Info"

Case Study

Nikon- App development



Nikon – interactive showroom

iPad apps, which show the specifications and photo samples of the camera. The apps is widely used at Nikon outlets and showroom in Mainland China.

Desirable Design



Functionality



Time to deliver



All Services

Fully Integrated Digital Marketing Agency



Social Media

Reach out and grow a community of fans and establish your brand's online reputation.



UX/UI Design

Provide seamless user experiences on your website and apps to leave a better impression.



Mobile & Web Development

Allow your brand to be easily accessible anywhere through user-friendly mobile apps and websites.



Online Advertising

Promote your brand by gaining access to prime online advertising space all over the internet.



CRM & Automation

Manage and automate your customer relations to improve customer retention and increase brand loyalty.



Content Marketing

Create consistent, high quality, and engaging content to generate and attract more leads.



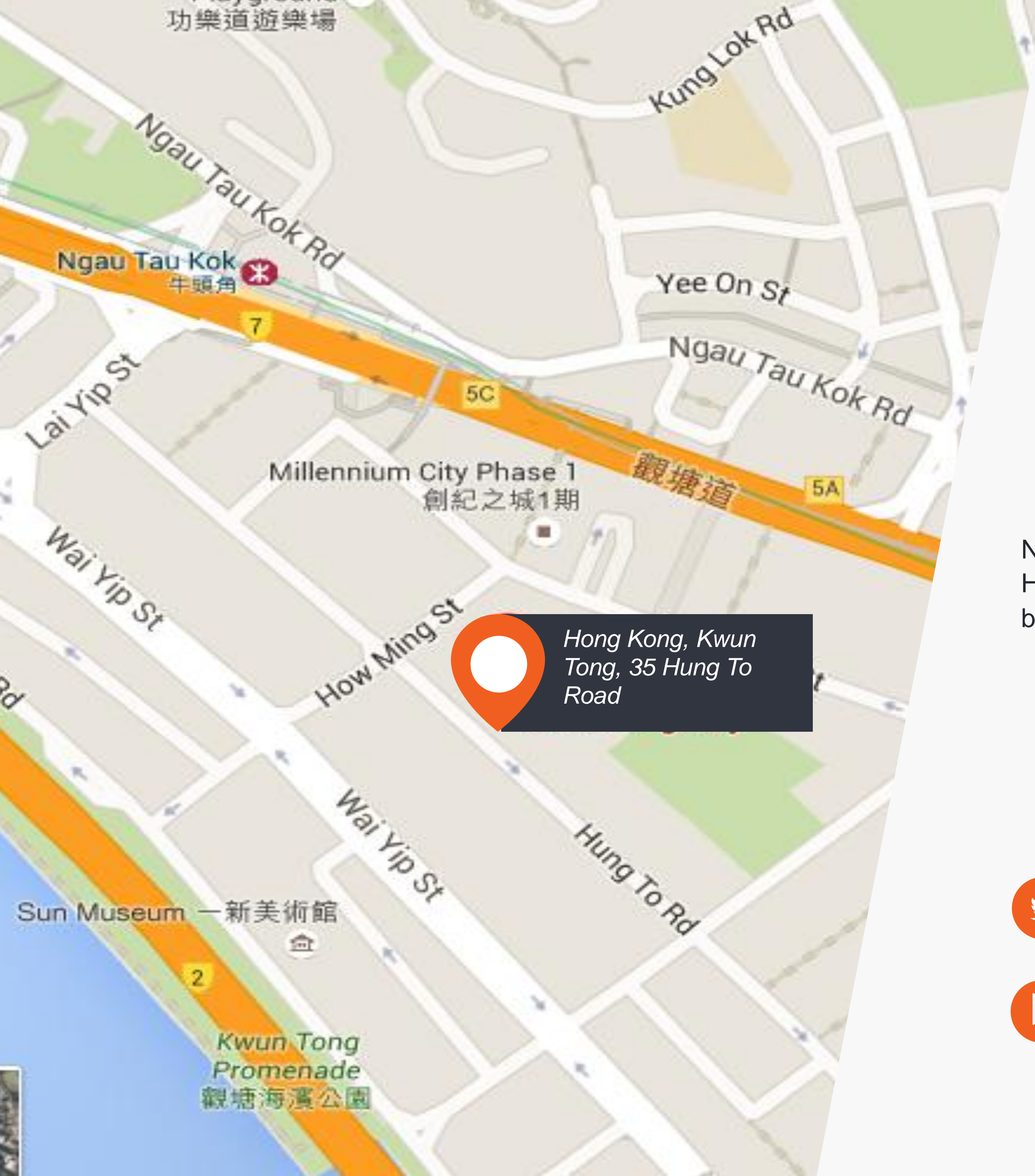
Search Engine Optimization

Use SEO to massively increase traffic by gaining visibility on the organic results of search engines.



And Much More

Innovation is the heart of our company. Our team has an insatiable hunger to try new things.



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New Digital Noise

Transforming Businesses Digitally

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New Digital Noise is an award-winning digital marketing agency headquartered in Hong Kong. We've spent our last 15 years transforming brands and building businesses through our plethora of different services.



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